



MISSION STATEMENT:

Recycled Rides is a nationwide awareness project whereby collision repair members of the National Auto Body Council (NABC) repair and donate recycled vehicles to families in need in their communities.

VISION STATEMENT:

To recycle and deliver hundreds of cars each year to families in need identified through a collaboration with local charitable agencies.



THE NATIONAL AUTO BODY COUNCIL IS TAKING ACTION AND NEEDS YOUR SUPPORT!

For more information call: 888-66-PRIDE
or email: info@autobodycouncil.org

The National Auto Body Council is committed to raising the awareness of the American public regarding the outstanding character of the business-people making up this industry, and facilitates many projects that both demonstrate and support this goal.

STEPPING UP AWARENESS – PROJECTS COMPLETED OR IN PROCESS FROM EFFORTS THROUGH NABC

- **Medical Center built for Camp Mak-A-Dream**
Missoula, MT • 2003 • \$500,000
- **Collision Industry Relief for Katrina**
Gulf Coast Region • August 2005 – August 2006 • \$195,000
- **Hop on the Bus campaign for Camp Mak-A-Dream**
Missoula, MT • 2005 • \$135,000
- **Built Habitat for Humanity House**
Kansas City, MO • April 2000 • \$67,000
- **2 Competitors Sent to WorldSkills Competition in Helsinki, Finland for SkillsUSA**
Leesburg, VA • March 2005 • \$50,000
- **Wrist Bands sold for Hendrick Marrow Program**
Charlotte, NC • April 2005 • \$2,230
- **Book Drive to benefit local schools**
Portland, OR • April 2006 • \$2,120
- **Easter Eggs sold for Vanderbilt Children's Hospital**
Nashville, TN • April 2004 • \$1,700
- **Flag Pins sold for donation to Children's Hospital.**
Washington, DC • June 2004 • \$1,500
- **Cell Phones donated to Verizon for Battered Women**
Chicago, IL • August 2004 • 30+ Phones
- **Vehicle work donated to Ronald McDonald House**
Boston, MA • Atlanta, GA • Tucson, AZ • Approx 8-10 years, ongoing
- **Annual PRIDE Awards**
Las Vegas, NV • November, Annually

HOW CAN I SUPPORT THE RECYCLED RIDES PROGRAM OR PARTICIPATE IN NABC?

NABC is a non-profit organization dedicated to enhancing the image of the collision industry. Our ongoing and continued success is a direct result of the efforts and support of our sponsoring companies and membership. Please contact NABC directly for membership information or specifics regarding the Recycled Rides Program. Call 1-888-667-7433 (888-66PRIDE) or go to www.autobodycouncil.org.

In addition to membership, individuals and businesses can support the NABC through financial contributions and volunteer efforts for specific NABC projects.

NABC: Changing the image of our industry, one consumer at a time.

Want to make a positive impact in your community?



Provide the wheels they need to succeed...
through Recycled Rides



**RELIABLE TRANSPORTATION...
A CHALLENGE FOR MANY**

Most of us take for granted the ability to move from one location to another at will...to work, to school, to the grocery store, to the doctor's office. But each day we cross the path of fellow human beings who aren't so lucky: the employee who has trouble getting to work on time because of unreliable transit; the elderly person struggling to climb out of a taxi in the grocery store parking lot; the long-faced child on the school bus who is missing out on extracurricular activities because his or her family can't pick him up later.

Finding reliable transportation is one of the biggest challenges these individuals face. Having one's own car can open the door to better opportunities, enriched quality of life, and increased self-esteem. Fortunately, as a community oriented collision repair professional, you are in the perfect position to do something about it. NABC's Recycled Rides program makes it easy for you to step up and help out.

We would like to thank Akzo Nobel for their assistance from the Benevolence Program in helping to create Recycled Rides.

**HERE'S YOUR CHANCE TO
MAKE A DIFFERENCE...**

Our goal is to have hundreds of facilities participate to change the life of thousands. Each vehicle will be given to recipients in need simultaneously across the country on Thanksgiving week. Imagine that impact. Your shop can participate and gain the positive attention we all deserve!

Shops who participate will receive their Recycled Rides Kit which includes:

- Step by step directions on how to obtain the vehicles, parts and materials along with supporting vendors who will help you make this project successful.
- A sample list of national charities eager to participate and help identify a worthy recipient and to help with media exposure.
- Sample Press Kit (press releases).
- Large green bow for the finished vehicle.
- Awareness banner.
- Participation plaque from the NABC.
- National industry media coverage arranged by NABC.

The cost is:
\$250.00 participation fee for NABC members.



CUSTOMER STUDY

Studies show that recipients of program-donated cars improved their overall life significantly. Individuals experienced the following benefits:

- Better jobs and new opportunities
- Increased annual salary
- Decreased stress level
- Increased independence
- Improved health
- Increased attendance at religious services
- Ability to continue education
- More time with family and friends
- Ability to care for aging family members

In addition, parents were able to take their children to:

- Doctors' appointments
- Daycare
- After-school activities
- Sport-related activities
- Recreational/leisure events

(Courtesy of www.vehiclesforchange.com)



***Step up and make a difference
in someone's life today!***