



## Press Release

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### FOR IMMEDIATE RELEASE

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## Esurance Commits to NABC's Recycled Rides

*Insurer Commits to Supply 10 Vehicles for Nationwide Vehicle Donation Project*

Richmond, VA, February 26, 2008 — Recycled Rides™—a nationwide, simultaneous vehicle donation program—is proud to report that Esurance auto insurance has agreed to donate 10 vehicles to kick start this year's project.

"We are proud to count Esurance auto insurance among the participants donating vehicles to this great cause," stated Bill Mayer from Insurance Auto Auctions and Recycled Rides' vehicle procurement coordinator. "This commitment brings us closer to this year's goal of 100 vehicle donations."

"Esurance is committed to giving back to our local communities and our work with the Recycled Rides program is no exception," stated Wayne Sharrah, Esurance's chief claims officer. "In addition to helping people in need, this is a great way to get the most out of vehicles that still have some life in them. As an environmentally conscious company, Esurance is also committed to keeping things out of the waste stream, so the fact that Recycled Rides benefits both deserving families *and* our environment is extremely appealing."

Recycled Rides is a community-awareness project whereby members of the National Auto Body Council (NABC) repair and donate recycled vehicles to families in need. Insurers, parts vendors, paint manufacturers, and repair facilities donate vehicles, parts, paint, materials, labor, and dollars to meet this goal.

"This project is a win/win for all parties," stated Recycled Rides co-chair Michael Quinn of 911 Collision Centers, "as the segments of the industry unite to help those in need. We are grateful to Esurance for stepping up and helping out in a big way—it's the type of effort we need to see coming from the industry at large."

NABC is a non-profit organization dedicated to enhancing the image of the collision industry. Our ongoing and continued success is a direct result of the efforts and support of our sponsoring companies and membership. Please contact NABC directly for more information on Recycled Rides. Call 1-888-667-7433 (888-66PRIDE) or go to [www.autobodycouncil.org](http://www.autobodycouncil.org).

*NABC ~ Changing the image of our industry, one consumer at a time.*

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